

SHEPPARTON

FESTIVAL
UNIQUE EVENTS IN UNUSUAL PLACES

SPONSORSHIP PACK

P.O Box 1567, Shepparton Vic 3630

admin@sheppartonfestival.org.au

sheppartonfestival.org.au

facebook.com/sheppartonfestival



Shepparton Arts Festival Inc is a community not-for-profit organisation established as a multiform arts festival in 1995. It encourages connections to the environment, challenges artists, community groups and organisations to engage with local industries to connect through process and practice.

The Shepparton Festivals Vision is to be the premier rural and regional Arts Festival in Victoria. Our Mission is to produce a contemporary annual arts festival as a catalyst for a strong, proud and dynamic community that appreciates and celebrates its diversity.

Presented across 17 days in March the Shepparton Festival serves up a multi art form celebration offering the community a forum in which they can artistically and culturally express themselves.

Without the in-kind and financial support of sponsors, the Shepparton Festival would not survive. Our funding model relies heavily on the support of the community and philanthropic funders to program events annually and we are always looking for new partners to support this longstanding community event.

The Shepparton Festival is offering range of sponsorships that can be cash, in-kind or a combination of both and can be tailored to meet the needs of businesses in the community.

The sponsorship levels encompass a number of benefits, including;

- Logo inclusion in a Festival publicity
- Logo inclusion on website / media releases
- Joint marketing activities / campaigns
- Banners and signage at feature Festival events
- Speaking opportunities
- Media opportunities
- Invitations to Festival events

We are more than happy to work out a bespoke sponsorship package that suits you and your business's needs. In addition, we have many ideas to assist in the presentation of your organisation in a creative and engaged way. We look forward to a welcoming you and working with you.

Kind Regards,

The Shepparton Festival Board

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PRINCIPAL SPONSOR - LEVEL OF INVESTMENT: \$25,000+

For your investment you will receive:

- Opportunity to speak at key (associated) event
- Opportunity to speak at associated program event
- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- Double passes to Festival produced events, as requested

MAJOR SPONSOR - LEVEL OF INVESTMENT: \$15,000 - \$25,000

For your investment you will receive:

- Opportunity to speak at associated program
- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- Double passes to Festival produced events, as requested

SUPPORTING SPONSOR - LEVEL OF INVESTMENT: \$5,000 - \$15,000

For your investment you will receive:

- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite

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BUSINESS PARTNERSHIPS PLATINUM / GOLD / SILVER / BRONZE

PLATINUM SPONSORSHIP: \$5000+

For your investment you will receive:

- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- Discount Tickets
- Priority booking 2 weeks in advance
- 4 x Double passes to Festival produced event
- Wrap party
- Thank you Gift

GOLD SPONSORSHIP: \$2500+

For your investment you will receive:

- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- Discount Tickets
- Priority booking 2 weeks in advance
- 3 x Double passes to Festival produced event
- Wrap party
- Thank you Certificate

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SILVER SPONSORSHIP: \$1000+

For your investment you will receive:

- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- Discount Tickets
- 2 x Double passes to Festival produced event
- Wrap party
- Thank you Certificate

BRONZE SPONSORSHIP: \$500+

For your investment you will receive:

- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- 1 x Double pass to a Festival produced event
- Wrap party
- Thank you Certificate

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CULTURE PARTNER

THESE PARTNERSHIPS ARE PROJECT AND PROGRAM SPECIFIC

For your investment you will receive:

- Opportunity to speak at key events
- Logo Placement in Printed Program (level differentiated)
- Logo Placement on Website (level differentiated)
- Opening & launch Invite
- AGM Invite
- Winter VIP event Invite
- Double passes to Festival produced events, as requested